



### Editorial Profile

*Harper's Magazine* is an award-winning journal of opinion and thought, edited to speak to readers looking for perspectives not generally found in mainstream media.

The magazine balances coverage of political, social, economic and cultural themes with essays and fiction by distinguished writers and promising new voices. Home of the widely-acclaimed *Harper's Index*.

### Editorial Calendar

Due to *Harper's* timely nature—the magazine aims to offer insight on current issues affecting the national agenda—we do not publish an editorial calendar. Nor do we produce special advertising sections or supplements of any kind. However, when features are planned that may be compatible to your marketing objectives, we will immediately advise you.

### An Environment of Distinction

The only thing predictable about *Harper's Magazine* is its unpredictability. Month after month the magazine offers new insight — perspectives not found in mainstream media — written with the belief that readers still care about issues, are still willing to risk changing their views and are still willing to participate in our democracy.

*Harper's* is a tool for change, a place for ideas and the people who have them. We attract the finest writers today and encourage them to be their best. Our mission is to inform, to argue, to interest and to question conventional wisdom. In doing this, we establish an emotional bond with readers, drawing them into the pages and challenging them to think differently on the widest possible spectrum of topics.

*Harper's* is a voice that is forever questioning — a magazine like no other — that knows only too well that in order to stand out, you have to stand for something.