

1

No "PDS"

independent agent door-to-door or telephone sales, also known as paid-during-service subscriptions, are ever sold.

2

No "Premiums"

are offered with subscription orders.

3

No "Frequent Flyer"

programs are used to sell subscriptions.

4

No "Sponsored Sales"

subscriptions purchased by a third party, business, or organization sold for as little as 1¢ each.

5

No "Public Place"

copies distributed to businesses for use in waiting rooms, hotel rooms or on board airplanes.