No “PDS”

1. independent agent door-to-door or telephone sales, also known as paid-during-service subscriptions, are ever sold.

No “Premiums”

2. are offered with subscription orders.

No “Frequent Flyer”

3. programs are used to sell subscriptions.

No “Sponsored Sales”

4. subscriptions purchased by a third party, business, or organization sold for as little as 1¢ each.

No “Public Place”

5. copies distributed to businesses for use in waiting rooms, hotel rooms or on board airplanes.