



Annual Frequency: 12 times/year

Field Served: The 166-year old monthly journal of politics, economics, society, travel, culture and nature, as well as essays and fiction. Home of the Harper's Index.

Published by Harper's Magazine

Publisher's Statement

6 months ended June 30, 2016, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
101,494	15,930	117,424	115,000	2,424

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	101,529	525	102,054	2,435		2,435	104,489	18,045	50	18,095	122,009	575	122,584
Feb	98,002	503	98,505	2,435		2,435	100,940	14,697	40	14,737	115,134	543	115,677
Mar	97,788	469	98,257	2,435		2,435	100,692	14,998	37	15,035	115,221	506	115,727
Apr	97,330	461	97,791	2,435		2,435	100,226	18,529	42	18,571	118,294	503	118,797
May	98,402	446	98,848	2,435		2,435	101,283	14,374	35	14,409	115,211	481	115,692
Jun	98,465	435	98,900	2,435		2,435	101,335	14,709	26	14,735	115,609	461	116,070
Average	98,586	473	99,059	2,435		2,435	101,494	15,892	38	15,930	116,913	511	117,424

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	97,542	473	98,015	83.5
Club/Membership: Deductible	74		74	0.1
Sponsored Subscriptions	970		970	0.8
Total Paid Subscriptions	98,586	473	99,059	84.4
Verified Subscriptions				
Individual Use	2,435		2,435	2.1
Total Verified Subscriptions	2,435		2,435	2.1
Total Paid & Verified Subscriptions	101,021	473	101,494	86.4
Single Copy Sales				
Single Issue	15,892	38	15,930	13.6
Total Single Copy Sales	15,892	38	15,930	13.6
Total Paid & Verified Circulation	116,913	511	117,424	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2015	120,000	126,732	126,732		
12/31/2014	132,500	143,608	143,608		
12/31/2013	160,000	181,633	181,633		

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PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$6.99		
Subscription	\$30.00		
Average Subscription Price Annualized (3)		\$18.12	
Average Subscription Price per Copy		\$1.51	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2015

(3) Based on the following issue per year frequency: 12

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Individual Use			
Ordered/Payment Not Received	2,435		2,435
Total Individual Use	2,435		2,435

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Club/Membership: Deductible: Copies served where the subscription was included in the dues of an organization. The subscription was deductible from dues.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 4,942

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Harper's Magazine Foundation

HARPER'S MAGAZINE, published by Harper's Magazine • 666 Broadway 11th Fl • New York, NY 10012

SHAWN GREEN

V.P. Circulation

P: 212.420.5728 • F: 212.260.0399 • URL: www.harpers.org

Established: 1850

JOHN R. MACARTHUR

President and Publisher

AAM Member since: 1915