

CLASSIFIED RATES & DATES

Issue	Space Close	Material Close	On-Sale Date
January	10/30/20	11/06/20	12/22/20
February	11/30/20	12/04/20	01/26/21
March	01/04/21	01/08/21	02/23/21
April	01/29/21	02/05/21	03/23/21
May	02/26/21	03/05/21	04/27/21
June	03/26/21	04/02/21	05/25/21
July	04/23/21	04/30/21	06/22/21
August	05/28/21	06/04/21	07/27/21
September	06/25/21	07/02/21	08/24/21
October	07/23/21	07/30/21	09/28/21
November	09/03/21	09/10/21	10/26/21
December	10/01/21	10/08/21	11/23/21

Display Size	1x	3x	6x	9x	12x
1 inch (2.25 x 1")	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2")	\$530	\$500	\$480	\$430	\$425
1/2 page (2.25 x 2.375")	\$650	\$610	\$585	\$550	\$500
1/9 page (2.25 x 3")	\$765	\$730	\$650	\$630	\$590

Text	1x	3x	6x	9x	12x
Per word	\$4.50	\$4.40	\$4.30	\$4.10	\$4.00

MATERIAL NOTES

TEXT ADS: Telephone numbers, box numbers, website and e-mail address-es count as two words each. Zip codes count as one word. Adjustments on word-counts will be made if necessary. Send via email as a PDF/X, JPG, TIFF, or EPS

TERMS: All advertisements must be accompanied by name, address, telephone and category in which you wish your ad to appear. *Harper's Magazine* reserves the right to refuse any advertisement deemed inappropriate, including ads for "Personals" or "Fund Raising."

ADVERTISING CONTACT

Cameron French
Advertising Operations Coordinator

cameron@harpers.org
Tel: 212.420.5773