ABOUT US

“AMERICA’S MOST INTERESTING MAGAZINE”
- THE NEW YORK TIMES, 2021

Harper’s Magazine is America’s longest-running general interest publication, consistently bringing bold and original ideas to our audience since the first issue in June 1850. This is the magazine that broke the scandals of the My Lai massacre and Guantanamo suicides coverup, where Moby Dick was first serialized and “Nickel and Dimed” first lived, and the only American magazine to excerpt The Satanic Verses.

Throughout its history, Harper’s has published writers and artists such as Mark Twain, Thomas Nast, Langston Hughes, Sylvia Plath, Hunter S. Thompson, James Baldwin, Kurt Vonnegut, Tom Wolfe, David Foster Wallace, Zadie Smith, Art Spiegelman, Rebecca Solnit, Ann Patchett, and Hari Kunzru. Winner of 22 National Magazine Awards, the magazine includes features like investigative reporting, essays and opinion, reviews, new fiction, poetry, and photography.

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HARPER’S MAGAZINE
666 BROADWAY, FLOOR 11 NEW YORK, NY 10012 / HARPERS.ORG / 212 420 5720
OUR REACH

Monthly Print Magazine + Harpers.org + Two Weekly Newsletters + Podcast

600,000+
COMBINED MONTHLY AUDIENCE

120,000+
TWITTER FOLLOWERS

30,000+
INSTAGRAM FOLLOWERS

163,000+
FACEBOOK FOLLOWERS
NEWSLETTER & PODCAST SPECS

HARPER’S NEWSLETTERS

YOUR AD HERE

The Taliban, which ruled three-fourths of Afghanistan from September 1996 through December 2001, announced from the presidential palace in Kabul that it had seized control of the entire country. Former president Ashraf Ghani fled the country several days after his daughter’s film What We Left Unfinished screened at the Castro Theater in San Francisco. President Biden sent 5,000 troops to evacuate remaining U.S. military personnel from Afghanistan, but did not provide immediate assistance to the tens of thousands of Afghans who had worked with them. As a McDonnell Douglas C-17 Globemaster III military jet landed and then took off from the Kabul airport, dozens of Afghans clung to and fell from the flaps of the aircraft’s all subsequent commercial flights in and out of the capital were halted. “What Afghanistan has inherited from the U.S. is poverty, a rising unemployment rate, the destruction of social services, the unprecedented increase in class distinctions, a wealth gap, the destruction of the middle class, a vast economic media network, an underground economy, increased cultivation, production, and smuggling of drugs, addiction among more than four million young people, an ethnic war, the collapse of good values, the growth of a culture of corruption, money laundering, and lying,” said the leader of Afghanistan’s National Congress Party, Hamdard. Displaced by a 7.5 magnitude earthquake along the Enispoli-Pantukis Garden fault zone that damaged more than 20,000 buildings, killed at least 1,000, and impacted areas of approximately 400,000 people across 11 provinces, doctors and hospital staff, short on IV drips, antibiotics, and X-ray film, treated patients in makeshift outdoor clinics and broadcast one woman’s leg with cardboard. International aid organizations, including the Red Cross—which in the aftermath of the 2001 earthquake failed to track millions of dollars in donations and said it had built homes for 130,000 people when it had built only six—embattled an operation base in Fort-lou-Pencer. The earthquake struck two days before Tropical Depression Cesar made landfall, one month after the nation’s president was mysteriously assassinated, and exactly 230 years after Joan Cavaux, a Tchaikovsky symphony and organist event that is considered the inception of the Haitian Revolution.

TUESDAY’S WEEKLY REVIEW

600px x 160px

FRIDAY’S FROM THE ARCHIVE

600px x 160px

ADVERTISING EXCLUSIVITY FOR $1,000 NET PER EDITION

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PNG or GIF
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HARPER’S PODCAST AD

A podcast of weekly discussions delving deeper every issue, available at Harpers.org and on iTunes, Stitcher, and GooglePlay

HARPER’S PODCAST

15 SECOND PRE-ROLL LIVE-READ

FLAT RATE of $1,000 net per edition

Please provide script, no audio file necessary

HARPER'S PODCAST AD

From the Harper’s Archive

No More Looking Away
February 2001: A deeply poignant argument about the impending collapse of Afghanistan’s economy
Read Matthew Pitt’s article
May 2001: Single mothers in Afghanistan see some hope, others despair
February 2003: One Afghan’s painful struggle to find his brother who went missing while migrating to Europe
Read Matthew Pitt’s article
No More Looking Away pt. II
September 2008: Behind the droughts, floods, and migrations
Read Matthew Pitt’s article
April 2006: Human intervention and low prices in the Colorado River Valley’s cotton
Read Christopher Schmidt’s article
September 2009: Southern California’s mission to end desertification
Read Matthew Pitt’s article

A Close Shave at JFK Airport

October 1991: Body hair of opponents is “sufficient grounds” for preventing entry
Read the transcript
October 2003: An Afghan man who had been forcibly shavingFluid organizers
Read the case summary
July 2019: “The Mandate in 2019”
Read Matthew Pitt’s article

Dissents
November 2001: “The way of life at

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HARPER'S MAGAZINE

666 BROADWAY, FLOOR 11 NEW YORK, NY 10012 / HARPERS.ORG / 212 420 5720
WEB ADVERTISING SPECIFICATIONS

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BILLBOARD
970px x 250px
CPM $15

MEDIUM RECTANGLE
300px x 250px
CPM $10

HALF PAGE
300px x 600px
CPM $12

BILLBOARD
970px x 250px
CPM $15

MEDIUM RECTANGLE
300px x 250px
CPM $10

HALF PAGE
300px x 600px
CPM $12
PRINT AD SPECIFICATIONS

TWO-PAGE SPREAD
Bleed: 16.25 x 11.125 in.
Trim: 16 x 10.875 in.

FULL PAGE/COVERS
Non-bleed: 7 x 10 in.
Bleed: 8.25 x 11.125 in.
Trim: 8 x 10.875 in.

HALF-PAGE SPREAD
Bleed: 16.25 x 11.125 in.
Trim: 16 x 10.875 in.

2/3 VERTICAL
Non-bleed: 4.625 x 10 in.

1/2 PAGE HORIZONTAL
Non-bleed: 7 x 4.875 in.

1/3 SQUARE
Non-bleed: 4.625 x 4.875 in.

1/3 VERTICAL
Non-bleed: 2.25 x 10 in.

PLEASE NOTE: ALL LIVE MATTER MUST REMAIN WITHIN 0.25 IN. FROM PAGE TRIM. PAGE TRIM: 8 X 10.875 IN.

FORMATTING REQUIREMENTS
Please submit a high resolution PDF/X (300 dpi) with embedded images and fonts
All colors must be CMYK or BW
* No spot colors or crop marks

MAGAZINE PRINTING INFO
Publication trim size: 8 x 10.875 in.
Process: web offset R.O.P.
Paper: 40 lb. gloss coated offset
Binding: saddle stitch
Ink density: Max 280 on 4C

SUBMITTING PRINT CREATIVES
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Please ask your sales representative for our discounted nonprofit, cultural, publishing, or small business rates.

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## Publication Dates & Deadlines

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