

# C L A S S I F I E D   R A T E S   &   D A T E S

Issue	Space Close	Material Close	On-Sale Date
January	10/29/21	11/5/21	12/28/21
February	11/29/21	12/3/21	1/25/22
March	1/3/22	1/7/22	2/22/22
April	1/28/22	2/4/22	3/22/22
May	2/25/22	3/4/22	4/26/22
June	3/25/22	4/1/22	5/24/22
July	4/22/22	4/29/22	6/28/22
August	5/27/22	6/3/22	7/26/22
September	6/24/22	7/1/22	8/22/22
October	7/22/22	7/29/22	9/27/22
November	9/2/22	9/9/22	10/25/22
December	9/30/22	10/7/22	11/22/22

Display Size	1x	3x	6x	9x	12x
1 inch (2.25 x 1')	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2')	\$530	\$500	\$480	\$430	\$425
1/12 page (2.25 x 2.375')	\$650	\$610	\$585	\$550	\$500
1/9 page (2.25 x 3')	\$765	\$730	\$650	\$630	\$590

Text	1x	3x	6x	9x	12x
Per word	\$4.50	\$4.40	\$4.30	\$4.10	\$4.00

## MATERIAL NOTES

TEXT ADS: Telephone numbers, box numbers, website, and email addresses count as two words each. Zip codes count as one word. Adjustments on word-counts will be made if necessary. Send via email as a PDF/X, JPG, TIFF, or EPS.

TERMS: All advertisements must be accompanied by name, address, telephone, and category in which you wish your ad to appear. *Harper's Magazine* reserves the right to refuse any advertisement deemed inappropriate, including ads for "Personals" or "Fundraising."

## ADVERTISING CONTACT

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# HARPER'S

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