

HARPER'S

M A G A Z I N E

2 0 2 3 C L A S S I F I E D R A T E S & D A T E S

ISSUE	SPACE RESERVATION	MATERIALS DUE	ON-SALE DATE
January	10/28/22	11/4/22	12/27/22
February	12/2/22	12/9/22	1/24/23
March	1/6/23	1/13/23	2/28/23
April	2/3/23	2/10/23	3/28/23
May	3/3/23	3/10/23	4/25/23
June	3/31/23	4/7/23	5/23/23
July	4/28/23	5/5/23	6/27/23
August	6/2/23	6/9/23	7/25/23
September	6/30/23	7/7/23	8/22/23
October	7/28/23	8/4/23	9/26/23
November	9/1/23	9/8/23	10/24/23
December	9/29/23	10/6/23	11/28/23

MATERIAL NOTES

TEXT ADS: Telephone numbers, box numbers, website, and email addresses count as two words each. Zip codes count as one word. Adjustments on word-counts will be made if necessary. Send via email as a PDF/X, JPG, TIFF, or EPS.

TERMS: All advertisements must be accompanied by name, address, telephone, and category in which you wish your ad to appear. *Harper's Magazine* reserves the right to refuse any advertisement deemed inappropriate, including ads for "Personals" or "Fundraising."

DISPLAY SIZE	1X	3X	6X	9X	12X
1 inch (2.25 x 1")	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2")	\$530	\$500	\$480	\$430	\$425
3 inch (2.25 x 3")	\$765	\$730	\$650	\$630	\$590
5 inch (2.25 x 5")	\$925	\$880	\$835	\$795	\$755
TEXT	1X	3X	6X	9X	12X
Per word	\$4.50	\$4.40	\$4.30	\$4.10	\$4.00



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