

2024 CLASSIFIED RATES & DATES

ARE YOU AN AUTHOR?

To advertise your book at a highly discounted rate, contact Perri Smith Walker at perri@harpers.org.

DISPLAY SIZE	1X	3X	6X	9X	12X
1 inch (2.25 x 1")	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2")	\$530	\$500	\$480	\$430	\$425
3 inch (2.25 x 3")	\$765	\$730	\$650	\$630	\$590
5 inch (2.25 x 5")	\$925	\$880	\$835	\$795	\$755

MATERIAL NOTES

TEXT ADS: Proposed text should be submitted via email to perri@harpers.org.

If you are submitting a creative instead of text, please send a high resolution file in CMYK or BW.

TERMS: All advertisements must be accompanied by name, address, telephone, and category in which you wish your ad to appear. *Harper's Magazine* reserves the right to refuse any advertisement deemed inappropriate.

ISSUE	SPACE RESERVATION	MATERIALS DUE	ON-SALE DATE
January	10/27/23	11/3/23	12/26/23
February	12/1/23	12/8/23	1/23/24
March	1/5/24	1/12/24	2/27/24
April	2/2/24	2/9/24	3/26/24
May	3/1/24	3/8/24	4/23/24
June	3/29/24	4/5/24	5/28/24
July	4/26/24	5/3/24	6/25/24
August	5/31/24	6/7/24	7/23/24
September	6/28/24	7/5/24	8/27/24
October	7/26/24	8/2/24	9/24/24
November	8/30/24	9/6/24	10/22/24
December	9/27/24	10/4/24	11/26/24

