

HARPER'S

M A G A Z I N E

2025 Classifieds Rates & Dates

ARE YOU AN AUTHOR?

To advertise your book at a highly discounted rate, contact Perri Smith Walker at perri@harpers.org.

DISPLAY SIZE	1X	3X	6X	9X	12X
1 inch (2.25 x 1")	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2")	\$530	\$500	\$480	\$430	\$425
3 inch (2.25 x 3")	\$765	\$730	\$650	\$630	\$590
5 inch (2.25 x 5")	\$925	\$880	\$835	\$795	\$755

MATERIAL NOTES

TEXT ADS: Proposed text should be submitted via email to perri@harpers.org.
If you are submitting a creative instead of text, please send a high resolution file in CMYK or BW.

TERMS: All advertisements must be accompanied by name, address, telephone, and category in which you wish your ad to appear. *Harper's Magazine* reserves the right to refuse any advertisement deemed inappropriate.

ISSUE	SPACE RESERVATION	MATERIALS DUE	ON-SALE DATE
January	10/25/24	11/1/24	12/24/24
February	11/22/24	11/29/24	1/28/25
March	1/3/25	1/10/25	2/25/25
April	1/31/25	2/7/25	3/25/25
May	2/28/25	3/7/25	4/22/25
June	3/28/25	4/4/25	5/27/25
July	4/25/25	5/2/25	6/24/25
August	5/30/25	6/6/25	7/22/25
September	6/27/25	7/4/25	8/26/25
October	7/25/25	8/1/25	9/23/25
November	9/5/25	9/12/25	10/28/25
December	10/3/25	10/10/25	11/25/25

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